



*“The meaning of life is to find your gift.
The purpose of life is to give it away.”
— Pablo Picasso*

April 23, 2015

Hello,

PAWcasso Las Vegas is looking for sponsors for the 4th Annual PAWcasso Art & Silent Auction fundraiser benefitting animals in need. It is the mission of PAWcasso Las Vegas to raise awareness and funds for local animal welfare and rescue organizations. Most rescues are run by a small, hard-working group of animal lovers that have families, jobs, and pets of their own. They need help! We want to do the work of fundraising so that existing rescues can have the time to do what they do best – rescue homeless, abused, and neglected animals in Las Vegas.

The proceeds from the 4th Annual PAWcasso Art & Silent Auction event will go to multiple non-profit animal charities. Guests at this event will enjoy cocktails & hors d’oeuvres, live music, original artwork by local artists, and silent auction and raffle prizes. The funds raised will be designated for the care and keeping of rescued animals, specifically for veterinary and feeding costs. All donations are tax deductible; PAWcasso Las Vegas is a registered 501 (c) 3 not-for-profit corporation, tax id number 61-1757156.

How you can help...

- ❖ Sponsor PAWcasso Las Vegas – see sponsorship form
- ❖ Donate original artwork
- ❖ Donate a silent auction item
- ❖ Purchase ad space in the PAWcasso program
- ❖ Purchase tickets



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Event Sponsorship Levels...

\$2,000 - Dove of Peace

Full-page color ad in PAWcasso Program (premium position), company logo on PAWcassolv.org, step & repeat logo placement, inclusion in social media messaging & print advertisements, live recognition, eight (8) tickets to PAWcasso that include gourmet hors d'oeuvres and cocktails, PAWcasso gifts for your event guests, five (5) raffle tickets per guest.

\$1,000 - Joie de Vivre

Full-page color ad in PAWcasso Program, company logo on PAWcassolv.org, step & repeat logo placement, inclusion in social media messaging & print advertisements, six (6) tickets to PAWcasso that include gourmet hors d'oeuvres and cocktails, PAWcasso gifts for your event guests, five (5) raffle tickets per guest.

\$500 - Le Rêve

Full-page B&W ad in PAWcasso Program, company logo on PAWcassolv.org, inclusion in social media messaging & print advertisements, four (4) tickets to PAWcasso that include gourmet hors d'oeuvres and cocktails, PAWcasso gifts for your event guests, five (5) raffle tickets per guest.

\$250 - Ma Jolie

Half-page B&W ad in PAWcasso Program, company logo on PAWcassolv.org, inclusion in social media messaging, four (4) tickets to PAWcasso that include gourmet hors d'oeuvres and cocktails, five (5) raffle tickets per guest.

Donate Art/Auction Items...

Please fill out the following completely so we may publicize your item and properly credit you as a supporter. Donated artwork must be original pieces or numbered/signed reproductions, ready for display, & no larger than 4' x 4'. Prints must be wrapped or framed, and canvased must have finished sides (painted). All donations will be acknowledged at the event and on print materials, social media, and the PAWcasso Las Vegas website prior to the event. In-kind donations to PAWcasso Las Vegas are tax deductible.

Type of Donation:

Artwork Merchandise Gift Certificate/Card Tickets/Vouchers

Name of Art Piece: _____ Medium: _____

Name of Artist: _____ Year Completed: _____

Description of Other Donation(s): _____

Fair Market Value of artwork/item(s): \$ _____

Please arrange pick up of my items. Item enclosed.



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Program Advertisement...

Ads must be submitted in electronic form in a high-resolution .TIF or .JPG file with at least 300 dpi set to exact print size. Please email files to Michelle Velardo at michelle@pawcassolv.org. **ARTWORK DEADLINE: SEPTEMBER 15, 2015**

Full Page Color (5 x 8 in.): **\$100.00** Full Page B&W (5 x 8 in.): **\$50.00** Half Page B&W (5 x 4 in.): **\$25.00**

ADDITIONAL TERMS: PAWcasso Las Vegas reserves the right to refuse any advertising for any reason. Advertisers accept responsibility for content and all claims made in their advertisements. Advertisers warrant that all materials provided do not violate or infringe on any trademark or copyright laws.

Purchase Tickets...

Tickets to the 4th Annual PAWcasso Art & Silent Auction fundraiser can be purchased prior to the event for \$25.00 each online at www.PAWcassolv.org or by returning this form with payment to PAWcasso Las Vegas at 1151 Nightmoss Ave. Las Vegas, NV 89183 by October 5th, 2015. Tickets may also be purchased at the door for \$35.00.

I would like to purchase _____ tickets @\$25.00 each. Total: \$_____

Contact/Payment Information...

Enclosed is my check for \$_____ payable to **PAWcasso Las Vegas**.

Please charge my: Visa MasterCard Discover American Express

Name on Credit Card: _____

Credit Card#: _____ Exp. Date: _____ Security Code: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Please return completed forms along with payment to: PAWcasso Las Vegas at 1151 Nightmoss Ave. Las Vegas, NV 89183 or fill out an online sponsorship form at www.pawcassolv.org. For further information, please email theresa@pawcassolv.org or call 702/540-6774.

Thank you for your support!